

20 | ^{NC} MedAssist
24 | EXECUTIVE
LUNCHEON

Celebrating the Faces of

Hope

Across North Carolina

April 16, 2024

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Retired FBI Official
Rotarian, Community Advocate

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A Word From Our Board Chair



Kevin Kendrick
Retired FBI Official
Rotarian, Community Advocate

On behalf of the board of directors and the countless volunteers of NC MedAssist, I wanted to thank you for joining us for this year's Executive Luncheon.

Whether it's your first time or you've been with us every year, we are grateful that you chose to spend your time learning more about this incredible organization. The work of NC MedAssist is something I deeply believe in and the people I've had the privilege to work with are quite special.

I hope you enjoy today's program and are inspired to join us in making a difference by dispensing hope through NC MedAssist!

Kevin Kendrick
Board Chair

A Message from the 2024 Executive Luncheon Co-Chairs

2024 Executive Luncheon Committee



Co-Chair
Scott Rissmiller, MD
EVP & Chief Physician
Executive Advocate Health



Co-Chair
Todd Wells
NCMA Board Vice Chair

We are deeply honored to be part of this year's Executive Luncheon, a pivotal event where we can further the impactful mission of NC MedAssist. Your support propels the mission to foster health equity by ensuring free medication access for our neighbors in need across North Carolina. Through your generosity, in addition to providing vital medications, NC MedAssist is also able to provide invaluable job training, and empower individuals to care for themselves and their loved ones.

In our volunteer roles, we have witnessed firsthand the pressing needs for NC MedAssist's programs. The demand remains great and there is an essential task to reach those across the state who need them. Together, we can provide hope to the thousands of uninsured and underinsured individuals, and ensure that no one is left with these critical medication resources.

Thank you for joining us today – your presence is invaluable. We urge you to engage in the conversation, and join us in spreading the message of HOPE across the state. If you are moved to make a difference, please consider volunteering by expressing your interest on the commitment card provided by your Executive Host.

Additionally, we ask you to consider a meaningful gift to help support the mission – providing opportunities through improved health. We truly appreciate your support and generosity. May your time with us leave you feeling inspired to continue advocating for those in need.

With heartfelt gratitude,

Scott Rissmiller, MD
2024 Executive Luncheon
Committee Co-Chair
EVP & Chief Physician Executive
Advocate Health

Todd Wells
2024 Executive Luncheon
Committee Co-Chair
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NCMA Board Member

Co-Chair- Scott Rissmiller, MD
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Irene Watts
NCHA Strategic Partners

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Cencora

20
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EXECUTIVE
LUNCHEON

Program Agenda

Tuesday, April 16, 2024

11:30 AM - 1:00 PM

Welcome & Opening Remarks

Todd Wells & Dr. Scott Rissmiller

Dispensing Hope Catalyst Award Presentation

Honoring Second Harvest Food Bank of Metrolina

The Joyce Excellence in Volunteerism Award

Sponsored by Atrium Health

Keynote Address

Dr. Yele Aluko
Chief Medical Officer, EY Americas

Providing Hope: Patient Spotlight

Lola Clark

Closing Remarks

Todd Wells & Dr. Scott Rissmiller



Make a donation.
Make an *Impact*.

\$230 Provides a NC MedAssist Patient with medication for an entire year.



About Our Keynote Speaker

Keynote Address:

Yele Aluko, MD, MBA, FACC, FSCAI

Chief Medical Officer | Director,
Center for Health Equity | Managing
Director | EY Americas

Yele Aluko MD, MBA is Chief Medical Officer in EY Americas Health Advisory practice. He advises health system C-suite and senior executives on strategy and business operations and provides insight on megatrends confronting the health industry. He is a proven physician executive and corporate leader with astute understanding of strategy that develops competitive advantage for healthcare organizations. As Director of the EY Americas Center for Health Equity he leads EY teams in the design of customized strategy, solutions and competency building for health sector value chain participants seeking to achieve Health Equity.

Prior to joining EY, he practiced cardiovascular medicine for 25 years at a southeast USA regional integrated healthcare system where he led enterprise clinical integration strategy, operations management, and care delivery within the heart and vascular service line across the fifteen-hospital health system footprint.

He obtained his MBA from Wake Forest University School of Business, Interventional Cardiology Fellowship from University of Massachusetts Medical Center, Invasive Cardiology Fellowship from Cornell University Medical Center, General Cardiology Fellowship and an Internal Medicine Residency from the College of Physicians and Surgeons of Columbia University. He obtained his Doctor of Medicine from the College of Medicine, University of Ibadan, Nigeria.

He is certified by the American and Canadian Boards of Internal Medicine, and the American Boards of Cardiovascular Medicine and Interventional Cardiology. He is a Fellow of the American College of Cardiology (FACC), and the Society for Cardiac Angiography and Interventions (FSCAI).

He is an Advisory Board member at Harvard Business Review, Honeywell Healthcare Solutions, Children's National Hospital and is a member of the Governance Council at the International Well Building Institute.

Celebrating the Faces of

Hope

Across North Carolina



"I have been diagnosed with pre-diabetes and high blood pressure. I don't fit the correct criteria from my age to receive Medicare or Medicaid assistance. NC MedAssist has allowed me to receive medication that is necessary for my health, well-being and quality of life. Thank you NC MedAssist!"

John C.

"When I first volunteered, the personnel kindly explained the purpose of NC MedAssist. After learning more about the organization, I decided to participate in volunteering to help in any way possible. Now, church members and I volunteer once a month at the warehouse, and we are honored to work with an organization like NC MedAssist. We are thankful for the opportunity to help those who are sick and struggling, and we want to continue making positive differences."



Soonim L.



"Thanks to NC MedAssist I have been able to get my medications. I have type 2 diabetes and developed diabetic retinopathy. I was able to lower my a1c to help reduce further damage to my eyes."

Elsy S.

Thank You To Our Supporters

Individual Donors

**denotes Hope Sustainers - those individuals who have given for 3 or more years*

Catalyst of Hope Society

\$5,000+

Jill Scheidt and Jeff Barnett
Dr. Brad and Sherri Bissell
Amber and D. Patrick Easterling
Juliann Bannon and Peter Humphery
Jennie and Stephen Landers
Marilyn and Michael Modak
Dr. Claire Morgan
Drs. Sonya and Scott Rissmiller

Champion of Hope Society

\$1,000 - \$2,499

William Acton*
Sonja & Dustin Allen, PharmD*
Darlene & J. N. Beard, MD*
Kristin & John Beard
Bonnie & John Benedum, MD*
Ellen & Seth Goldberg
Dale Brown
Pamela Click*
Frank Cook
Dr. and Mrs. John Crawford*
Dr. and Mrs. John Davenport
Charles Everage
John Forgan*
Kristin & Joseph Foster
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Michael & Barbara Gardner
DeDe & Jay Gerhart*
Jenni Grammer
Michael Green
Dr. Martha Groblewski & Harry Creemers*
Sarah & Scott Hamer
Joan & John Holt, MD
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Tamara & Lane Titus, MD
Judy Jones*
Phanesh Koneru
Laura & Stephen Lawler*
Pat & Hans Lengers*
Laura & Jeffrey Loftin
Holly Gainsboro & Joe Machicote
Dr. & Mrs. Robert McBride
Jeff & Kayla Marty*

Advocate of Hope Society

\$2,500 - \$4,999

Anonymous
Anonymous
Kathryn Clancy
Bill Gerhart
Julie & Bakur Ghurtskaia
Dr. Frank Grass
Drs. Ginette Lapierre & Murray
Turner
The late Zaydee & Antonio Lopez-
Ibanez
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Brenda Vass*
Chrissy & Todd Wells*
Dr. Jacquelyn Wilson

Thank You To Our Supporters

Organization, Cooperations, Companies

A special thank you to our top corporate, organizational, and in-kind donors. You have made our reach and impact possible.

Total Giving from July 1, 2022 – June 30, 2023

\$500,000 +

Mecklenburg County
North Carolina Association of Free
& Charitable Clinics
North Carolina General Assembly
The Duke Endowment

\$100,000-\$499,999

Atrium Health
Merancas Foundation, Inc.
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\$25,000 - \$99,999

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Novant Health Foundation -
Physicians Impact Fund
Sisters of Mercy of North Carolina
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Foundation
Vaya Health

\$5,000 - \$24,999

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Bank of America
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Carolina

Blue Ridge Community Health Services
CaroMont Health
City of Charlotte
Community Foundation of Burke County
The Community Foundation of Western
North Carolina
Community Free Clinic
Davidson-Davie Community College
ECU Beaufort Hospital
ECU Bertie Hospital
ECU Chowan Hospital
ECU Duplin Hospital
ECU Edgecombe Hospital
ECU North Hospital
ECU Medical Center
ECU Roanoke-Chowan Hospital
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HealthReach Community Clinic
Humana
Lake Toxaway Charities
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Nash County Senior Center NC Dept of
Insurance - SHIP North Carolina Central
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Banks Hospital Piedmont Natural Gas
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Department Rural Health Group Stokes
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Fund UNC Health United Healthcare
United Way of Iredell County WellCare
of North Carolina

In-Kind Donors

Abbvie	Second Harvest Food Bank
Americares	Merck
Cencora	Novartis
Direct Relief	Pfizer
Duke Medical	Project N95
Essity	Sanofi
Genexa	SIRUM
J&J	
Lilly	

A woman with curly hair, wearing a dark teal cardigan over a black and white striped shirt, is smiling and hugging a man from behind. The man is wearing glasses and a grey button-down shirt. They are in a brightly lit room with a window in the background.

live purposefully

This is what life is supposed to feel like. When you aren't held back. When you have a health partner that doesn't just treat part of you – they care for all of you. That's why more people prefer Atrium Health, with the most complete care that lets you get back to the moments that matter. That's what it's like to **live fully**.



Atrium Health

live fully



THANK YOU

NC MedAssist, for a decade of partnership and dedication to people and communities in need across North Carolina



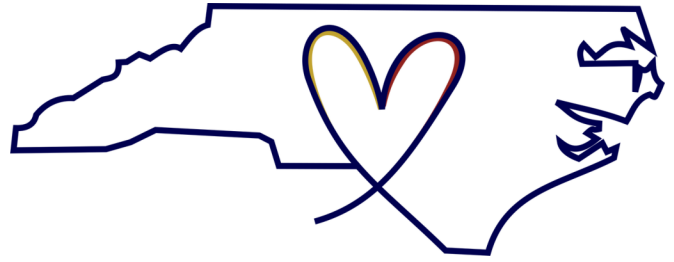
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About Us



1997

MedAssist of Mecklenburg begins serving low-income, uninsured, senior adults in Mecklenburg County.



2005

MedAssist of Mecklenburg expands program guidelines to include ANY uninsured adult in the county.



2009

MedAssist expands the Free Pharmacy Program statewide and changes name to NC MedAssist.

2012

Over-The-Counter program begins with first event in Charlotte.



2014

The first Mobile Free Pharmacy event is held in High Point, NC.

2018

The OTC Free Store opens in Charlotte, staffed by team members in the Transitional Jobs Program.



2022

NC MedAssist celebrates 25 years of dispensing hope across NC!

MISSION:

To dispense opportunities through improved health.

VISION:

To ensure that no eligible person in North Carolina has to choose between purchasing food or their needed medication; improving the patient's health and lowering uncompensated health care costs for all stakeholders.

FISCAL YEAR '23 IMPACT:

16,489 NC residents served through free pharmacy program

183,466 prescriptions dispensed.

72,820 served through Free Pharmacy and OTC Programs

\$70.2M value of dispensed medication

SERVING OUR NEIGHBORS IN NEED:



CONNECT WITH US:



info@medassist.org
1.866.997.1348

1 FREE PHARMACY PROGRAM

The Free Pharmacy Program is the answer for those who do not have the means to obtain lifesaving prescription medications to treat chronic diseases, such as heart disease, diabetes, and asthma. We also provide behavioral health, women's health products, and more. Patients enrolled receive their medications by mail at no cost. Please visit our website for a full list of available medications.

Eligible patients:

- Live in North Carolina
- Income falls at or below 300% of the Federal Poverty Level
- Are uninsured

Patients with the following qualify:

- No documentation
- Some Medicare patients (please contact us)

To learn how to enroll or apply today visit:
www.medassist.org/how-to-enroll
or scan this QR code.



2024 Federal Poverty Level - 300%		
# In Household	Monthly Income	Annual Income
1	\$3,765	\$45,180
2	\$5,110	\$61,320
3	\$6,455	\$77,460
4	\$7,800	\$93,600
5	\$9,145	\$109,740
6	\$10,490	\$125,880
7	\$11,835	\$142,020
each add'l over 7 add:	\$1,345	\$16,140

MOBILE FREE PHARMACY PROGRAM

We travel statewide to bring over-the-counter medicine to you! We visit a different community each week. Participants must be 18 and over to receive medicine. No I.D. or income requirements.

- 2 Check our website or follow us on social media for a list of upcoming events to find out when we'll be coming to a county near you! You can also learn about our Free Pharmacy Program while you pick up free over-the-counter medications.

3 THE GERHART COMMUNITY MEDICINE SHOPPE (OTC FREE STORE)

Visit our store in Charlotte, NC to shop for free OTC medicine such as pain relief, cold and cough, allergy, digestive, vitamins, children's medicine and more. We also carry some durable medical supplies. The store is open to all individuals 18 and older living in NC. No time to come in and shop? Order online on our website and select a pick-up time that is convenient for you!

Hours of Operation:
Monday, Wednesday, Friday
10:00am-12:30pm, 1:30pm-3:30pm

4428 Taggart Creek Road
Suite #101
Charlotte, NC 28208

Contact: Janice Terry-Kidd
OTC Program Director
jterrykidd@medassist.org

4 TRANSITIONAL JOBS PROGRAM

A work-based learning opportunity for individuals experiencing long-term unemployment or barriers to employment. Program participants gain real-world work experience through targeted training with supportive supervision. Participation/employment is a 4-month experience in which they receive at least three documented evaluations that may help as they continue toward employment stability. **For more information, contact TJP Director, Renee Warner at rwarner@medassist.org.**

**WE ARE PROUD TO SUPPORT
THE WORK OF NC MEDASSIST.**

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CONSULTING**

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PROFESSIONALS**
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**STAY CONNECTED WITH THE
LOCAL HEALTHCARE COMMUNITY.**

For more information, email denise@n2co.com.

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**Financial
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**Clinical and
Coordinated Care
Service**

For more information, Contact NCHA Strategic Partners, strategicpartners@ncha.org

**NC
MedAssist**

**Make a donation.
Make an Impact.**



Emotional **INTELLIGENCE**

EQ MATTERS

BUILD BETTER RELATIONSHIPS

PERFORM YOUR BEST
UNDER PRESSURE

Get the tools and the support you need to do the impossible

TOP 10
EI TIPS FOR LEADERS

TESTING | TRAINING
EXEC COACHING

EQ Testing: Take action
EI Training: Practice & improve
Coaching: Master techniques

MIC
ALEXANDER

PRESIDENT
IMAGE WEALTH, LLC



We celebrate
NC MedAssist
for dispensing hope!



Committed to a
Healthier Community.

EY is proud to sponsor NC MedAssist, bridging the gap between patients and their prescription needs. By investing in one, we're building a healthier, stronger community for all.

ey.com



Let's find a way.



Where there's a need,
there's a way.

It takes empathy to see the need and a desire to be part of the solution. At First Horizon, we're proud to support those who invigorate and transform our communities through their service - one helping hand at a time.

Personal
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Proud to support NC MedAssist.

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I work for Novant Health and have been so proud and grateful to be able to offer education and resources for NC Med assist to hundreds of patients over the years. *To show my gratitude and as a way of giving back on my patients behalf, I now spend as many days as possible volunteering for this wonderful organization.*

Karen H.

Volunteer With NC MedAssist

VOLUNTEER OPPORTUNITIES INCLUDE:

- OTC Warehouse to help sort in-kind donations of over-the-counter medication for our OTC Free Store and Mobile Free Pharmacy community events.
- We are always in need of volunteers to help serve our neighbors in need through our Mobile Free Pharmacy events across the state.
- Volunteer Pharmacists and Pharmacy Technicians
- NC MedAssist Committees such as HR, IT, Development, Pharmacy, and Patient Engagement.
- Board of Directors



For more information, scan this QR code OR contact:
Andria Tindall
ATindall@medassist.org
704.350.3578

What Is An OTC Drive?



The OTC donation drive is a way to support NC MedAssist to collect essential non-prescriptions for North Carolina residents in need. OTC drives are crucial because they provide access to basic healthcare essentials for those who may not have the means to afford them. This initiative helps to bridge the gap in access and ensure that everyone has the necessary supplies for their well-being.



Why An OTC Drive?

On average every dollar spent by consumers on OTC medicines saves \$6-7 for the U.S. healthcare system as a whole.

NC MedAssist generates more than \$5 million in healthcare costs avoidance through its distribution of Over the Counter medicine in FY23.

NC MedAssist is reaching people through our OTC programs and we would love for you to join us in our mission to offer hope to **individuals of all races, genders, ethnicities, and religious beliefs by giving them access to health opportunities.**

What You Can Do To Help!

Start and lead a drive for your church, organization, community center, etc. Please refer to the OTC Drive Infographic for steps on how to get one started or contact Gail Felder at gfelder@medassist.org or (704) 350.3580

What Items Are Needed?

Please refer to the full donation wishlist for more details.

- Pain Relief
- Cold/Flu
- Allergy
- Children's Medicine
- Sleep Aid
- Digestive
- Skincare
- Urinary Pain Relief
- First Aid
- Multi-Vitamin
- Women's (Yeast infection treatment, feminine hygiene products)
- Adult diapers

NC
MedAssist

Help move the mission of
NC MedAssist forward by
hosting a donation drive.



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Celebrating the faces of *Hope* across North Carolina

Thank You to our Sponsors

**Joyce Excellence in
Volunteerism Award**



Atrium Health

Champion for Hope

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Health Equity Champions



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Hope Advocates



Hope Catalysts



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Kevin Kendrick



HUNTER | EVERAGE

Personal Injury • Social Security • Workers' Compensation

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Hope

Across North Carolina

Thank you for joining us at the 2024 NC MedAssist Executive Luncheon. This celebration of hope would be impossible without the support and commitment of individuals, organizations, and volunteers like YOU!

You help us move the mission forward and make lasting impact.



nc-medassist



NCMedAssist



medassist.org