



NC MedAssist

FY24 Annual Report



Mission

To dispense opportunities
through improved health

Vision

To ensure that no eligible person in
North Carolina has to choose between
purchasing food or their needed
medication; improving the patient's
health and lowering uncompensated
health care costs for all stakeholders

LETTER FROM THE CEO AND BOARD CHAIR

Dear Friends *and* Supporters of NC MedAssist,



Brenda Vass
CEO



Kevin Kendrick
Board Chair

As we reflect on Fiscal Year 2024, one guiding principle stands out as the heart of our mission: fostering a sense of belonging. At NC MedAssist, we strive to create an environment where every individual who walks through our doors feels not just welcomed, but truly seen, valued, and deserving of the care and compassion we provide. This principle is woven into the fabric of our organization and informs everything we do.

Over the past year, we've taken significant steps to ensure that this sense of belonging is more than an aspiration—it's a lived reality for everyone we serve. We've worked to identify and remove barriers to access, expanded services to reach underserved communities, and provided training to ensure our staff and volunteers approach every interaction with cultural awareness and empathy. These efforts reaffirm our commitment to creating a space where no one feels judged, but instead supported and empowered to live healthier lives.

This commitment aligns with the broader goals of our three-year strategic plan, which we began implementing last year. Guided by five pillars—Sustainability, Communication and Brand Awareness, Effective Programming, Community Outreach and Education, and Sense of Belonging—we are strengthening NC MedAssist's capacity to meet the evolving needs of North Carolinians.

It is the pillar of belonging that truly sets our work apart. It is what drives us to listen more deeply, to collaborate more intentionally, and to innovate more inclusively. It is why we've prioritized services that address barriers, created spaces for feedback from diverse program participants, and expanded our leadership to reflect the communities we serve. By fostering this culture of humanity and equity, we are not just meeting the needs of those who turn to us—we are ensuring they feel respected and understood.

As we continue this journey, we are deeply grateful for your support. Your generosity fuels our ability to provide care and compassion to those who need it most. Together, we are breaking down barriers to health equity by dispensing hope to our neighbors across the state.

With gratitude,

Brenda Vass
CEO

Kevin Kendrick
Board Chair

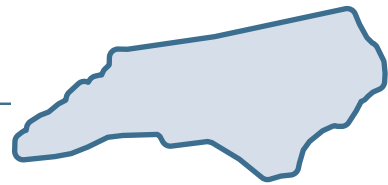
Over
\$61.6
million
VALUE OF DISPENSED
MEDICATION

51,090 Individuals/families served through the Free OTC Medicine Program



154,981
90-day fill prescriptions dispensed

67,104
Total individuals and families served



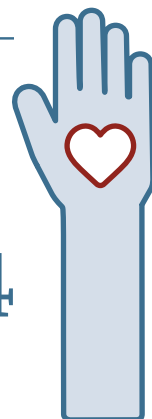
16,014
NC residents served through the Free Pharmacy Program

OUR IMPACT ON BEHAVIORAL HEALTH
39% of patients served with behavioral health medications – **24,797** prescriptions dispensed with a wholesale value of **over \$10M**

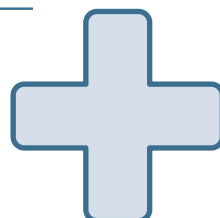
OUR IMPACT ON CHRONIC ILLNESS
85% of patients served with medications to treat chronic illnesses (CVD, diabetes, asthma) – **83,690** prescriptions dispensed with a wholesale value of **over \$32M**

5,772
Volunteers

19,034
Hours served



89% of patients did not have to visit the ER in the past year



\$61,651,068 Value of Dispensed Medications
+ \$98,358,626 Healthcare Cost Avoidance

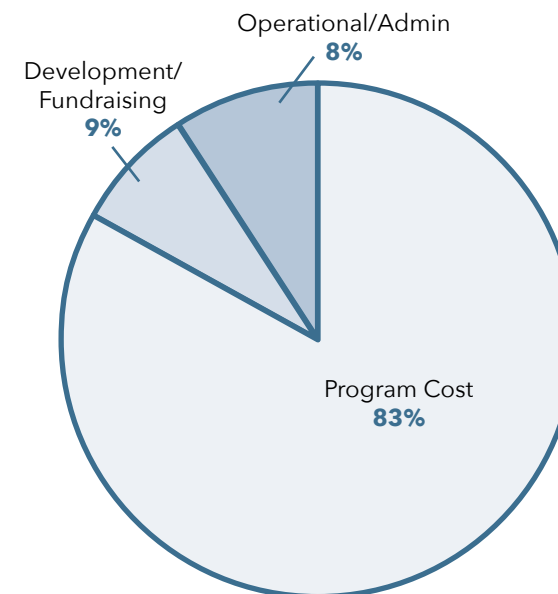
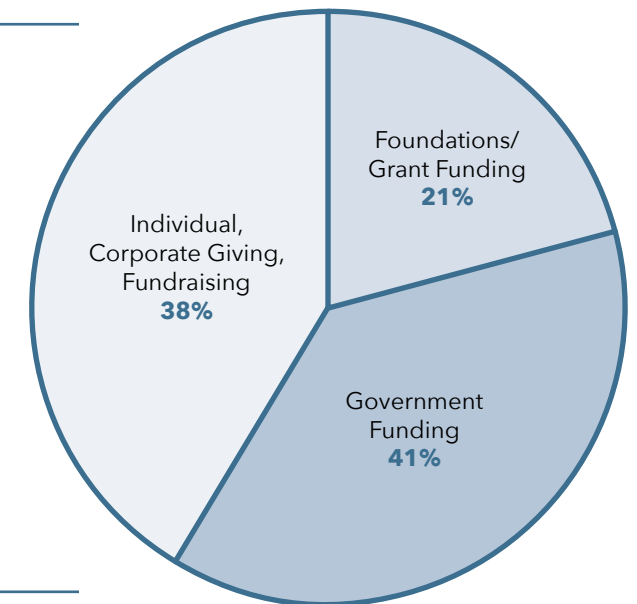
\$160,009,694 Total Economic Benefit

TOTAL REVENUE BREAKDOWN

Individual, Corporate Giving, Fundraising
\$1,467,000

Government Funding
\$1,600,000

Foundations/Grant Funding
\$809,000



OPERATING EXPENSE BREAKDOWN

Program Cost
\$4,240,183

Operational/Admin
\$396,344

Development/Fundraising
\$454,886

“I am very thankful for your help.”

I have high blood pressure, morbid obesity, fibromyalgia, and nervous disorders. I felt like I was going to die without being able to access medical care. It's wonderful; NC MedAssist sends me free medications, and I am very grateful.

Lesly Maribel Trejo Chavez
Mecklenburg County



Thank you

We extend our heartfelt gratitude to our leading corporate, organizational, and in-kind donors. Your generosity has been the driving force behind our reach and impact.

Total Giving from July 1, 2023 - June 30, 2024

\$500,000 +

Mecklenburg County
North Carolina General Assembly

\$100,000-\$499,999

Atrium Health
Merancas Foundation, Inc.
North Carolina Association of
Free & Charitable Clinics
Principal Foundation
The Leon Levine Foundation

\$25,000 - \$99,999

Alliance Health
Foundation for the Carolinas
Novant Health
Triangle North Healthcare Foundation

\$5,000 - \$24,999

Aetna
Albemarle Corporation
Ally Financial
Baxter International, Inc.
Blue Cross & Blue Shield of North Carolina
Carolina Complete Health
CaroMont Health
Catawba Valley Medical Center
Cencora
CenterWell
Charlotte Mecklenburg Community Foundation
City of Charlotte
Compass Group
Deloitte
ECU Health Beaufort Hospital
ECU Health Bertie Hospital
ECU Health Chowan Hospital
ECU Health Duplin Hospital
ECU Health Edgecombe Hospital
ECU Health Medical Center

ECU Health North Hospital
ECU Health Roanoke-Chowan Hospital
Elevation Church
First Horizon
George W. And Ruth R. Baxter Foundation
Humana
Katie Blessing Foundation
Lake Toxaway Charities
Lash Group
Lincoln Healthcare Foundation
Moore Free Care Clinic
North Carolina Healthcare Association
Piedmont Natural Gas
Southwestern Commission
Stokes County Government
The Crawford Senior Center
The Outer Banks Hospital
Vaya Health
WellCare of North Carolina

IN-KIND DONORS

Alliance Health
Americares
Cencora
Direct Relief
Essity
Genexa
Heart to Heart International
Merck
North Carolina Department of
Health and Human Services
Pfizer
Project N95
Second Harvest Food Bank
Sirium

Thank you

A special thank you to our top individual donors. Your investment in hope allows us to continue this important work across North Carolina.

Total Giving from July 1, 2023 - June 30, 2024

CATALYST FOR HOPE SOCIETY

\$5,000+

Juliann Bannon and Peter Humphery
Sherri M. Bissell and Dr. Brad Bissell
DJ Gregory
Sandra and James Keffer
Kevin Kendrick
Marilyn and Michael Modak
Scott Rissmiller, MD
Jill Scheidt and Jeff Barnett

CHAMPION FOR HOPE SOCIETY

\$2,500 - \$4,999

Anonymous
Bill L. Gerhart
Dr. Frank S. Grass
Drs. Ginette Lapierre and Murray Turner
Laura and Jim Magennis
Kayla McCann Marty and Jeff Marty
Yvonne and Richard McCracken
Drs. Lee Ann and Barry McGinnis
Drs. Debbie and David Miller
Sara and Christopher Thompson
Ruthine Tidwell
Dr. Jay and Alissa Vora
Matt Wolf

ADVOCATE FOR HOPE SOCIETY

\$1,000 - \$2,499

William Acton
Dr. Dustin Allen
Anonymous (7)
Dr. J.N. and Darlene Beard
Dale Brown
Pamela Click
Amber and D. Patrick Easterling
Jody Fleming
Barbara and Michael Gardner
Ellen Goldberg and Seth Bernanke
Michael Green
Scott Hamer
Dr. Thomas Harbin and Mimi Saffer
Judy Jones
Phanesh Koneru
Laura and Stephen Lawler
Vannette and Anthony Lee
Pat and Hans Lengers
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Frank McCree
Jeremy McGraw
Richard McKnight
Cortney and Fritz Nauck
Patefield Family Charitable Fund
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Ashley and Glenn Riley
Rochelle Rivas
Dr. Geoffrey Rose
Lee Shore, Jr
Gayle Sims
Susan and John Siphers
Kristy and Charles Skender
Beth Susi, MD and Eric Younts
Diane and Tom Taylor
Dr. Paul and Susan Vadnais
Brenda Vass
Dan Yochem



“MedAssist has been really helpful in assisting me to get all of my meds...”

I became a patient at MedAssist because I lost my job. I was so stressed and didn't know how I was going to pay for my meds.

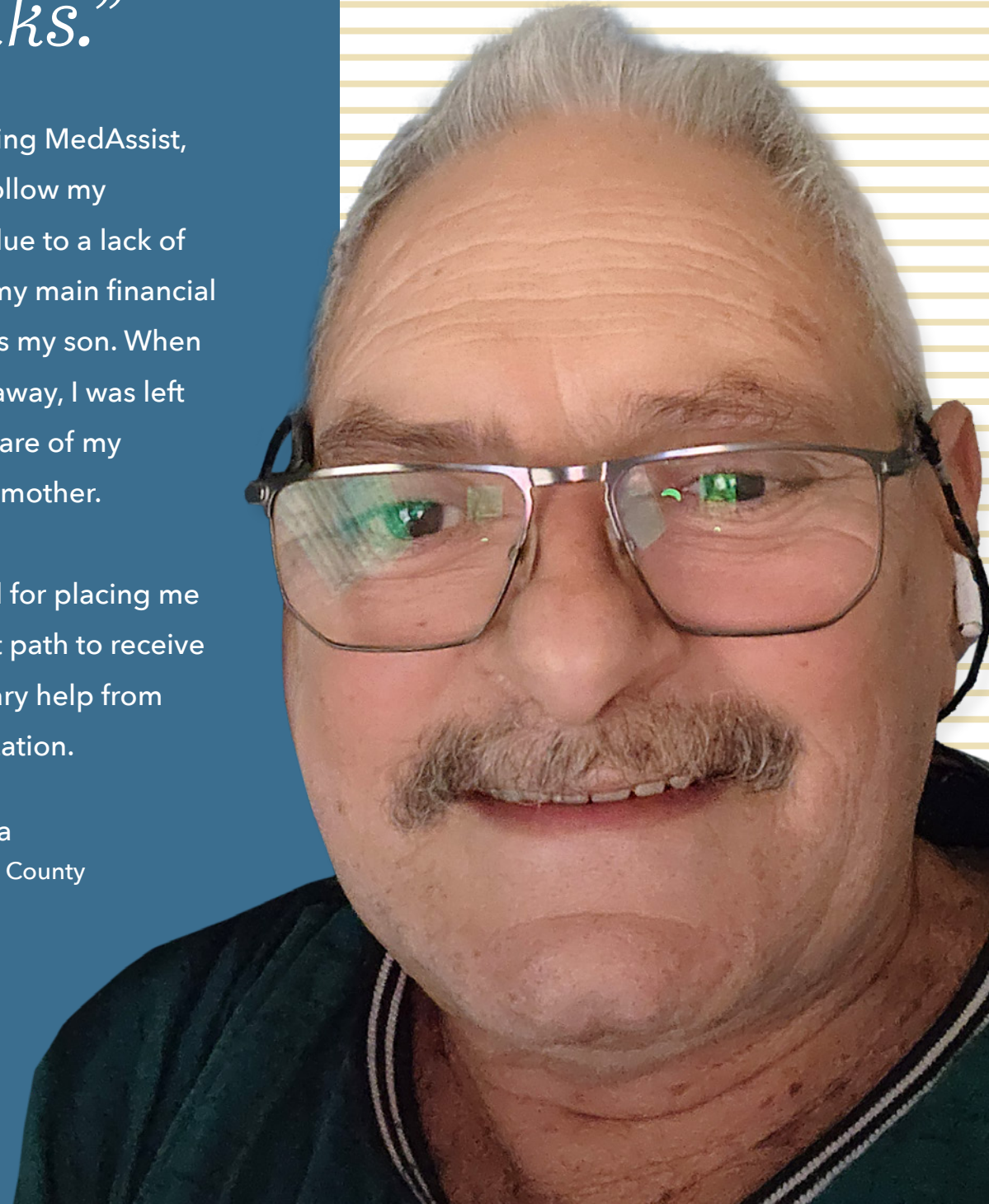
Sonya Bullock
Vance County

*“Thank you,
a thousand
thanks.”*

Before joining MedAssist,
I couldn't follow my
treatment due to a lack of
money, as my main financial
support was my son. When
he passed away, I was left
under the care of my
grandson's mother.

I thank God for placing me
on the right path to receive
the necessary help from
this organization.

Luis Saldivia
Mecklenburg County



FY24 LEADERSHIP

EXECUTIVE COMMITTEE

BOARD AND EXECUTIVE COMMITTEE CHAIR

Kevin Kendrick
FBI, retired
Community Advocate

VICE-CHAIR

Todd Wells
Operations Leader

TREASURER/FINANCE CHAIR

Kristy Skender, CPA
Premier, Inc.
Senior Director of Accounting

SECRETARY

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UNC Charlotte, School of Nursing
Strategic Partnership Coordinator
Clinical Assistant Professor

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Head of Compliance, North America
and New Markets

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Iris Phillips
Grace Federal Solutions
President/CEO

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Vaya Health
Pharmacy Director of North Carolina
Medicaid Managed Care Program

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Senior Vice President, Western NC Market

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Carolina Complete Health
Vice President of Population Health
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McGuireWoods LLP
Partner

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Senior Associate Chief Pharmacy Officer

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Advocate Health
Executive Vice President and
Chief Executive Physician

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Physician, Levine Cancer Institute,
Oncology Palliative Medicine

Cole Wilson, PharmD, MBA
Atrium Health
Vice President of Pharmacy



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